



# FASHION CAREER EXPO

Interview experienced professionals in the areas of design, forecasting, retail & more!

**September 14th, 2016**  
New York City

**Metropolitan Pavilion**  
123 West 18th St, NYC



[www.FASHION CAREER EXPO.COM](http://www.FASHION CAREER EXPO.COM)

**BENEFITS**

- **Recruit / Interview** hundreds of industry professionals in a single day
- All candidates are **Pre-Screened** for professional experience & education
- **Greatly Reduced** recruitment advertising rates within **WWD**, the industry's market leader
- Ten job postings on FashionCareerExpo.com
- Your company advertised in WWD, LinkedIn, Facebook, Monster, FashionCareerCenter.com, Fashion.net, FashionPR.jobamatic.com, ApparelSearch.com, CareerBuilder, Fashionjobsearch.com, ApparelJobs.com & more
- Table, chairs & company signage are included
- Enjoy a **catered breakfast & lunch** and access to a private interview area

**ELITE  
FASHION  
PROFESSIONALS**

**Plan Your 2016 Recruitment Calendar:**

**14** New York City - September 14, 2016  
**SEP** Metropolitan Pavilion  
123 West 18th St, New York, NY  
10:00 am - 5:00pm



## Leading Brand **Testimonials**

### ELIE TAHARI

"The event space for the Fashion Career Expo during Fashion Week was simply the best I have yet to see for a fashion job fair! As a result, it attracted higher caliber candidates which resulted in an exceptional hire that we just made."

### ZARA

"I thought that the event was a great way to interact with other fashion professionals looking to mark their careers with a new phase and challenge. The amount of candidates was impressive and a tool our company will definitely use again. Many were looking for more corporate positions, as in technical design, fashion design, and buying positions, but many had retail floor experience, a qualification we deem really important in selecting candidates to work in stores."

### URBAN OUTFITTERS

"Thanks so much for everything. There was a great turnout at The Fashion Week Career Expo and we spoke with some really great candidates. Thanks again."

### FRENCH CONNECTION

"At the Fashion Career Expo we found several qualified and talented candidates. It was a great opportunity to network with other retailers and promote career opportunities. The event was extremely well organized and publicized, the turnout was phenomenal!"

## Past & Present **Industry-Leading Exhibitors**

24 Seven	Levi Strauss & Co.
Abercrombie & Fitch	Liz Claiborne Inc
Aldo Shoes	Loro Piana
American Eagle Outfitters	Luxottica Group
American Girl Place	Macy's
Ann Taylor	Maidenform, Inc.
Anthropologie	Marc Ecko Enterprises
Apparel Holdings Group	Movado Group
Armani Exchange	MUDD Jeans, LLC
Avon Products Inc.	Nautica Enterprises
Barneys New York	Nordstrom
Bebe Stores	Oakley, Inc.
Bed, Bath & Beyond	Oshkosh B'Gosh
Bloomingdale's	Pacific Sunwear
Brooks Brothers	Phillips Van Heusen / PVH
Burton Snowboards	Polo Ralph Lauren
Calypso St. Barth, Inc.	Prada USA Corp.
Catherine Malandrino	Quiksilver
Charlotte Russe	Randa Accessories
Chico's FAS, Inc.	Ross Stones
Christian Dior	Saks Fifth Avenue
Cipriani Accessories	Sears Holdings Corp.
Coach, Inc.	Skechers USA, Inc.
Cole Haan	St. John
Delia's	Steve & Barry's
Diane von Furstenberg	Steve Madden
Eddie Bauer	Swarovski North America
Elie Tahari	Swatch
Fossil, Inc.	Target Corporation
French Connection	The Children's Place
Gap, Inc.	The Isabella Company
Geneva Watch Group	The Max Leather Group
Guess?, Inc.	The Men's Wearhouse
Haddad Brands	The TJX Companies
Halston	Theory
H&M	Tiffany & Co.
Hot Topic, Inc.	Tommy Hilfiger, USA
J. Crew	Tourneau
J.C. Penney	Ultra Stores, Inc.
James Perse	Uniqlo - USA
Jenny Yoo Collection	Urban Outfitters, Inc.
Jones Apparel Group, Inc.	Vans
Jos. A. Bank	Vera Bradley Designs
Kenneth Cole Productions	VF Sportswear, Inc.
L.L. Bean, Inc.	Vilebrequin
L'Oreal Group	Vince
Lands' End, Inc.	Wal-Mart Stores, Inc.
Le Chateau	Warnaco, Inc.
LeSportsac	Zara, Inc.

# FASHION CAREER EXPO

www.FashionCareerExpo.com

**Fall Show**  
Sept. 14th, 2016  
10am - 5pm



**Metropolitan Pavilion**  
123 West 18th Street  
New York, NY 10011

## Step 1: Choose Your Level of Participation

- PREMIER** ▪ Double Prime Booth Location  
**\$3,995** ▪ Logo in all advertisements & marketing  
5 Brand Limit ▪ 25 Job Postings on FashionCareerExpo.com  
▪ Includes table, chairs, breakfast & catered lunch  
▪ Your brand's logo on event signage & event page on FashionCareerExpo.com  
▪ A banner with link on FashionCareerExpo.com event page

- STANDARD** ▪ Single Booth Location  
**\$2,995** ▪ 10 Job Postings on FashionCareerExpo.com  
▪ Includes table, chairs, breakfast & catered lunch  
▪ Catered breakfast, lunch & refreshments for your team  
▪ Your brand name included in WWD advertising & social media
- STAFFING AGENCY** ▪ Limited to 4 Agencies  
**\$7,500** ▪ Double Booth & your Logo in WWD  
▪ 25 Job Postings on FashionCareerExpo.com  
▪ Includes everything in Premier Level

## Step 2: Enhance Your Presence with Your Recruitment Ad in WWD at Greatly Reduced Rates!

For more than **100 Years**, **WWD** has been the daily media of record for the fashion, beauty and retail industries.  
**Circulation:** Reach over **250K** fashion professionals with your advertisement within the special careers section.

### SPECIAL FASHION CAREER EXPO WWD ADVERTISING RATES:

- **Full Color Page - \$8,500** (normally \$40,140)
- **Half Color Page - \$5,000** (normally \$23,980)
- **Quarter Color Page - \$3,000** (normally \$18,920)

### RUN DATES:

- **Spring Show: March 9th**
- **Fall Show: Sept. 7th**



## Step 3: Add-on Sponsorships

- LANYARD** ▪ Your logo on lanyards worn by attendees and exhibitors  
**\$1,995** ▪ Provide your banner to be displayed at the registration area  
Plus Materials

- WATER** ▪ Bottled water with your company logo distributed to each candidate and exhibitor  
**\$1,995**  
Plus Materials

# FASHION CAREER EXPO

www.FashionCareerExpo.com

## 2016 Official Brand Registration Form

### Step 1: Select Participation Level:

Fall - NYC - Sept. 14<sup>th</sup>, 2016

- Premier \$3,995       Standard \$2,995  
 Staffing Agency \$7,500

### Step 2: WWD Advertising

Sept. 7<sup>th</sup>

- Full Page \$8,500       1/2 Page \$5,000  
 1/4 Page \$3,000

### Step 3: Add-On Sponsorship

- Lanyard \$1,995       Water \$1,995

### Step 4: Grand Total

\$ \_\_\_\_\_

### Questions?

Contact Bradford Rand

212.655.4505 x223 • BRand@RandLuxury.com

SCAN THIS FORM TO NMAHEW@RANDLUXURY.COM OR FAX BACK TO 212.655.4501

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Show Contact Name: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Billing Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Date: \_\_\_\_\_ P.O. # if Applicable: \_\_\_\_\_

### IF PAYING BY CREDIT CARD, PLEASE FILL IN THE FOLLOWING:

CREDIT CARD BILLING ADDRESS IF DIFFERENT:

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Card Type:     Mastercard     Visa     American Express

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

• Payment must be made in advance of the event date. All sales are final. If you are unable to attend, and provide written notice within 30 days prior to the event, we will issue you a credit to be used for any future event. Invoices 30 days past due are subject to a monthly 2.5% late fee. Resumes will be made available upon receipt of payment.

• Each exhibitor is solely and fully responsible for its own exhibit materials and is required to have insurance at its own expense.

• Exhibitor grants permission to Rand Luxury Inc. to use exhibitor's name and/or logo for promotional purposes in connection with the show. This permission shall be extended to photos of the exhibitor's booth.

• Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or outside the scope of their authority, and agrees to indemnify and hold Job Expo International, Inc., Rand Luxury, WWD and Metropolitan Pavilion harmless from and against responsibility or liability.